

STINGERS SOCCER CLUB

MINUTES OF BOARD MEETING CONDUCTED ON FEBRUARY 8, 2012

Members Present: John Beldock; Benny Simpson; Jenny Brook; Larry Ciancia;
Dan O'Neil; Peter Mason

Others Present: Zac Crawford; Henry Aiyenero

The meeting was called to order.

Minutes Approved for January 17, 2012

Upon Motion duly made and unanimously approved, the Minutes for January 17, 2012 Meeting were presented and approved. The Minutes will be posted to the Stingers website.

General Manager Report

The General Manger Report was presented (attached) and discussed. Positive results were noted for the Winter Academy Training with 30 boys and 34 girls, coupled with positive feedback received. The interview process and hiring of additional coaches, particularly for the recreational teams, was discussed. The implementation by CYS of a club pass system next Fall was addressed and received favorably. Stingers entered into a new field use agreement, having worked out all the fields schedules and times with other athletic teams in the community. There was additional discussion concerning the Blue Sombrero system, noting frustrations with the platform and an inability to meet Stingers needs. There will be an effort to identify an alternative platform and system in order to transition from Blue Sombrero. Also addressed was Pam's Jam currently scheduled for Saturday, May 19, 2012, and the need for a subcommittee made up of Board Members and parents to organize the event and ensure success. Benny Simpson and John Beldock agreed to be the Members of the Board to coordinate this effort, and will reach out to Julie Martin to join in developing the best approach.

Financial Report

George Pardo is to send out an analysis and summary of the January financials.

Marketing/Fundraising

Larry Ciancia and Peter Mason presented their approach to marketing and a draft plan was discussed. In conjunction with the marketing plan, there was extended discussion concerning the prior draft of a strategic plan and the effort to revise the approach to move away from a detailed operational plan. In conjunction with development of the strategic plan there was discussion of key metrics upon which Stingers should focus in order to identify our strengths, and provide a measurable basis upon which to improve on areas of opportunity. A revised marketing plan will be presented at the next meeting for discussion.

New Business

➤ Strategic Planning Subgroup

The Board discussed the draft operational and strategic plan developed during the prior years, and the advantages of a revised approach to the form and substance of a strategic plan. George Pardo and Zak Crawford will meet to discuss developing a more streamlined strategic plan. Meetings will be circulated to Board Members to the extent additional involvement is warranted.

➤ Nurse Practitioner At Games

Discussion was conducted concerning the feasibility of having a nurse practitioner at Stingers soccer games. The discussion occurred in the context of the concussion training currently taking place and for which all coaches are required to qualify. Concerns were expressed regarding the feasibility of identifying a nurse practitioner and legal consequences which may arise in that context. No decision was made regarding attendance of nurse practitioner, but strong concerns were expressed.

➤ End of Season Banquet

Discussion occurred concerning an end of season banquet to identify and celebrate our teams, players, and coaches. It was noted that with Pam's Jam and other 3v.3 tournaments, there is the potential to dissipate the power of a particular event by scheduling too many events within a particular timeframe. The possibility of holding a banquet to identify and celebrate our teams, conducted during the Fall was considered.

The next meeting will be held on March 14, 2012 at 7:00 p.m.

There being no further new business, the meeting was adjourned.

Jenny Brook, Secretary