

STINGER SOCCER CLUB

MINUTES OF BOARD MEETING CONDUCTED ON MARCH 13, 2013

Members Present: Amy Saxton, Mark Barton, Suzanne Langer, Peter Mason, Jenny Brook, George Pardo, Dan O'Neil (by phone), Larry Ciancia (by phone)

Others Present: Zac Crawford

The meeting was called to order.

Minutes for February 13, 2013 Approved

Upon motion made and unanimously approved, the minutes for the February 13, 2013 meeting were presented and approved. The minutes are posted to the Stinger's website.

General Manager Report

The General Manager's report in the form attached was reviewed and discussed. Circulated with the GM report was a draft of the proposed 2013/2014 budget. Accomplishments of the league teams discussed. In contemplation of upcoming Spring Season, discussions occurred concerning relationship with EPRD and maintenance / plowing of the fields. Alternative venues and accessibility also addressed. Additional discussion about the growth of the developmental programs and update of the recreational and developmental teams as well as coaching needs.

Financial Report and Budget

The 2012/2013 financials were circulated. General discussion concerning additional revenue to be created by increased sponsorships and growth of developmental program.

Marketing/Fundraising

Discussion concerning retention of Andrea Brito-Amador for public relations. Discussion about possibility of father / daughter dance as a celebration of Stingers and a possible fund raiser. Amy Saxton provided an update and analysis of possible costs and benefits. Further discussion on strategic plan to grow the developmental program (6-9 year olds) and potential to impact positively revenue growth as well as future of the club by increasing the pipeline for the recreational and competitive programs in the years to follow.

New Business

No new business matters were addressed. The next meeting will be held on April 10, 2013. There being no further new business, the meeting is adjourned.

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Jenny Brook, Secretary