



MINUTES OF BOARD MEETING CONDUCTED ON November 11, 2015

Members Present: Michelle Couch, Lynne Roy, Mark Barton, Larry Ciancia, Catie Callender, George Pardo, Jessica Jay

Not Present: Tammy Caison, Dave Stewart

Others Present: Mark Burfeind, Cub Buenning, Chris Schecter

The meeting was called to order 6:14pm

Approval of minutes

Previous minutes for the October 2015 meeting were approved with changes.

Introduction of potential board members C.Buenning and C. Schecter
Board procedure discussed

ED Report (6:20pm -6:28pm)

Coaching change

- U8, U10 and U11 boys
 - o Parents have been informed and supportive

After school program

- 1st session starts December
 - o 74 kids registered
- 2nd starts middle of January

New Goals

- Installed at Marshdale, Bergen Meadow,
- In 2016/2017 budget, West Jefferson Elementary will get goal

Survey (6:28pm – 6:37)

M.Burfeind reviewed the Fall Coaching survey

Budget Review (6:37pm-6:50pm)

- Review
- HS- 2 from castle rock, 3 evergreen, 1 bear creek
- Developmental still building
- Academy much lower than expected
- Advanced 18 short
- New budget snapshot format. Burfeind took suggestions to make it clearer

Strategic Planning Committee (6:50-7:17)

See long term goals ppt

These are our goals and will be made known on general website

- Player development
 - o Functional training
 - o 80% of players will play 50 games
- Coach development
- Growth of club (ideas)
 - o Youtube channel...to highlight Altitude video snippets
 - o Ian skills moves already on Altitude channel

Birth Years Change Presentation (7:17 – 7:43)

- Board provided edits to the presentation

Additional Items (7:43 – 7:52)

- Social Media Presence
 - o Organization should increase Social Media Presence
 - o Research Hootsuite
 - o Organizations should post 3-5 items a week

Adjourn 7:52pm

Next meeting on December 9, 2015 at 6pm

*****Please note: this is the Annual General Meeting held at Evergreen Fire & Rescue*****

Lynne Roy, Secretary