



MINUTES OF BOARD MEETING CONDUCTED ON June 15th, 2017

Members Present: Jessica Jay, Matt Cassell, Michele Couch, Dave Stewart, Mark Barton

Others Present: Mark Burfeind, Jennifer Bayliss

Not Present: Chris Schecter

Members Resigned: Jonathon Ramsey, Gerry Dewil, Scott Martinez

The meeting was called to order at 6:07 pm

1. **Approval of last meeting minutes** (was by electronic mail)
2. **Discussion and Approval of new board member (Jennifer Bayliss)** - 6:07-6:13pm, Jen Bayliss new member committee interviewed and recommended to full board, board interview, unanimous approval, Jen replaces Gary Dewil, takes Gary Dewil's term from 2016 AGM meeting
3. **Board Discussion:** AFC Board - 6:13pm - 6:38pm
 - a. Discuss lighting system at Marshdale to extend practice times—look at portable collapsible lights (as at Regis), revisit with EPRD option of temporary, collapsible lights;
 - b. Discuss three board members resign, attrition and replacement options discussed
 - i. Mark Barton replaces Liz Ford—committee interviewed and recommended approval of Mark Barton, he was voted by board electronically, takes on Liz Ford's term from 2016 AGM meeting;
 - ii. Jen Bayliss committee interviewed and recommended replaces Gary Dewil, takes Gary Dewil's term from 2016 AGM meeting;
 - iii. Still need two board members to replace Scott Martinez and Jonathan Ramsey terms, Martinez term expires December 2017, Ramsey term expires December 2018.
 - c. Mark to send link for board responsibilities as set out at SOS
 - d. Scheduling of club events going forward: Altitude Cup (possibly sponsored) August 5-6; Golf tournament September 18 at Hiwan; Banquet to be held season end, October/November TBD
4. **Executive Director Report** (including treasurers report) - 6:38pm – 8:05pm
 - a. **Financial Transactions since the last board meeting:**
 1. Added a coaching education class for developmental coaches in August \$1,000.
 2. Paid for medals for Altitude Tournament.
 - b. **Employee issues and the resolution of the issue:**
 1. Andrew Stafford will be stepping away from his role as Director of Developmental to coach in Advanced
 2. Scott Rose is being added as a staff member as Director of Goalies
 - c. **Member issues and the resolution of the issue.**
 1. Scott Martinez resigned from the BOD by email. Mark made the decision to not bring him back as a coach with Board input.
 - d. **Current Membership Numbers:** (will add projections column)
 1. Advanced – Actual 134 – Budget 145
 2. Academy – Actual 48 – Budget 80 (four teams per boys/four teams for girls is the goal, 87 offers out right now, rejected offers to date are staying within club, but going recreational—perhaps visit cost drop to encourage rec teams to shift to academy)

3. Recreational – Not available yet

e. Planning Recommendations:

1. Altitude Golf Tournament / Social at Hiwan. Date is 9/18.
2. Survey Report – Spring 2017 season—summary of responses, 125 response, 85 recreational, responses 80% said happy, 60% parents happy, areas to improve—website, communication, (newsletter), coaches giving info for 109 teams

f. Financials – Year end financials will not be ready until July board meeting.

g. Fundraising – Looking to sponsorships and naming opportunities for fields/golf and Altitude Cup tournaments/indoor facility,

h. Tournament Results – none to report

i. Other Relevant Board Issues

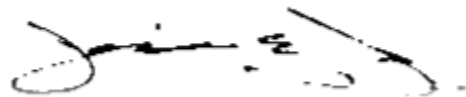
1. Discuss Changing names of programs to distinguish Devo is a feeder program to advanced programs, recreational is the 3-7 age group with parent, non-staff coaching, ensure that change is synced to Handbook and communication
2. Discuss marketing Greenvine—website, marketing shaping of terminology, search engines, social media, actually send out newsletter, look at other options for this consulting, maybe local
3. Discuss add info regarding shift from advanced to HS, with 8th grade year anomaly
4. Parent education/disconnect—shape expectations, give information, possibly newsletter
5. Have a board social get-together somewhere—welcome new members, outgoing members

5. Questions / Concerns? – 8:05pm – pm

1. Discuss change of meeting times—change bylaws to reflect meetings will be held second week of the applicable month, at least 10 per year, 2/3rd vote?
2. Discuss refund policy—email, waiver, and policy--not unless move, injury, etc. CSA allows release in December if you pay in full for registration and for all tournaments.
3. Tournament registration—5 or 6 non-Altitude teams registered—believe it to be 150 still, will check in July.

Adjourn 8:31 pm

Next meeting on July 12th, 2017 - 6:00pm - 7:30pm



Jessica E. Jay, Secretary