



MINUTES OF BOARD MEETING CONDUCTED ON May 10th, 2017

Members Present: Jessica Jay, Jonathon Ramsey, Dave Stewart, Gerry Dewil, Scott Martinez

Others Present: Mark Burfeind, Caleb Williams (prospective Board Member)

Not Present: Matt Cassell, Michele Couch, Chris Schecter

The meeting was called to order at 6:05 pm

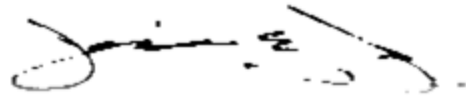
1. Approval of last meeting minutes by electronic mail
2. Executive Director Report – 6:10pm – 6:50pm
 - A. EPRD—Discussion of stakeholder meeting
 1. Turf Replacement: Marshdale turf is set to be replaced summer of 2018. They are adding a track, where rocks are to help with warmups, adding bleachers [JJ--Follow-up questions—do we know or can we find out when exactly will replacement be, how long will it last, what materials are they going to use, and how will snow removal be handled?]
 2. Bleacher Seating: West fields addition
 3. Dogs: No dogs allowed on turf—dogs on leashes at all other EPRD facilities—will be enforcing policy
 4. Fee Increase: Likely to increase to \$34 in 2018 (increase of \$4000) about \$55,000
 5. Damage Deposit: Looking into requiring a damage deposit of \$500 per user group
 6. Altitude discussion to look at priority treatment by EPRD, look at increasing other field usage, developing own field/facilities due to \$55,000/year payment to EPRD for field usage
 - B. Customer Service—Discussion of process for complaints, feedback, fields, follow-up with survey
 - C. Complaints, Comments, Compliments—procedure
 - D. Customer Survey—at end of season—usually low feedback, but still useful
3. Tryouts—May 30-June 2--Marshdale
 - A. Advanced (U11-U14)-May 30/31--123 (Budget 145)
 - B. Academy (U9-U10) Boys June 1, Girls June 2 -- 44 (Budget 80)
 - C. HS Girls (U15-U18)-June 1 --23 -- (Budget 30)
4. Developmental Coaches Committee—get rosters set earlier, work with admin?
5. 2017-2017 Budget Review 6:55-7:25
 - A. Questions and Discussion:
 1. Pass through credit card costs? Or part of doing business? Increase fees for registration?
 - a. Right now we absorb credit card fees as a club and do not pass through
 - i. Table until a later meeting—do not address in current budget, do not create line item, do not fold into increase of registration fees
 2. Pass through EPRD fees as well?
 - a. Right now we absorb EPRD \$32/\$34 fees per player per season
 - i. Table until later meeting—do not address in current budget, , do not create line item, do not fold into increase of registration fees;

3. Only using 3% of budget on marketing; should plan on allocating at least 5% for marketing budget (10% for growth)—be careful not to represent marketing under office supplies or other budget items by accident;
4. Compensation for coaches to be split between principal compensation (eg \$2000) with later amounts as “bonuses” based on turning in 2 player evaluations and 8 game reports with cc to E.D. showing all reporting completed (eg \$200 +\$400)
5. How is compensation structured for E.D. with bonus? Set out in contract for E.D. based on a percentage of overall club profits—considering how to allocate tournament profits and whether those factor into bonus of E.D. or should be allocated to staff coaches?
6. Where is Castle Rock H.S. team represented in the budget? How much of budget allocated to Castle Rock teams? Under H.S. budget; representing 60 athletes.

Motion to approve budget—motion approved

Adjourn 7:30 pm

Next meeting on June 14th, 2017 - 7:00pm - 8:30pm



Jessica E. Jay, Secretary