



MINUTES OF BOARD MEETING CONDUCTED ON NOVEMBER 20, 2017

Members Present: Dave Stewart, Mark Barton, Michele Couch, Jessica Jay, Jennifer Bayliss, Chris Schecter,

Others Present: Mark Burfeind

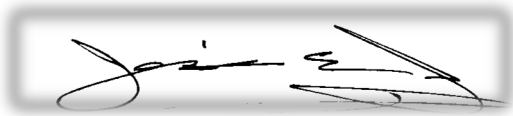
Not Present: Matt Cassell

The meeting was called to order at 6:15pm

1. **Approval of last meeting minutes** – Approved
2. **Altitude Cup Update** – Approved by CSA for first weekend of August 2018, 100 teams, put together revisions to process based on feedback
3. **Website Update** – View website content and branding, discussion of same
4. **Executive Director Report**
 - A. **Financial Transactions since the last board meeting:**
 1. PTA sponsorships (Marketing) (signs re RMAE, Bergens, Marshdale, EHS banner program)
 - B. **Employee issues and the resolution of the issue:**
 1. George Hunt returning to club position tbd, still in discussions
 2. Mark Burfeind accepted for USSF highest level of A license coaching class Casa Grande at Real Salt Lake training facility
 - C. **Member issues and the resolution of the issue.**
 1. N/A
 - D. **Current Membership Numbers:**
 1. Advanced – Actual 164 – Budget 145
 2. Academy – Actual 62 – Budget 80
 3. Recreational – Actual 460 – Budget 842 (Need 382 new registrations for Spring to hit number)
 - E. **Planning Recommendations:** Altitude Cup, Golf Tournament, 3v3 live discussion re 60/40 split
 - F. **Financials** – N/A for this month
 - G. **Fundraising Developments:**
 1. Colorado Gives – Discussion re we are approved and will be live for the Colorado Gives Day in December with a target of \$2000. We have received a few scheduled donations ahead of the gift date. We are hitting this on our social media and email blasts and will be updating as we get closer to identify.
 - H. **Tournament Results:**
 1. Kick for the Cure (Phoenix) – 2002 Girls finished 2nd (3 wins and 1 loss), usually first weekend in November, buy pink socks from Nike with half purchase a donation.
5. **Other Relevant Board Issues**
 - A. **Board Changes:** Michele Couch to resign, effective 11/20/2018, no member in family
 - B. **Bylaw changes:** Board meetings will be on or about the second week of the month. Mondays preferably, unless a holiday, to be posted on website. Attorney reviewing bylaws for overall updates for 2018.

Adjourned 7:30

Next meeting: AGM December 13, 2017 at Hiwan Golf Club, 6:00 – 7:30 pm.

A handwritten signature in black ink, enclosed in a rectangular box. The signature is stylized and appears to read 'Jessica E. Jay'.

Jessica E. Jay, Secretary