



Contact Garry Guyan
Phone 303.986.5200
Email gguyan@coloradorush.com
Website www.coloradorush.com

For Immediate Release

Mountain Rush Joins the Rush Soccer Family



Littleton, CO, November 30, 2018—This is tremendous day for Colorado Soccer and an incredible opportunity for the Greater Mountain Youth Soccer Community. It is with great enthusiasm we announce the merger of Altitude FC with Colorado Rush. The merger is designed to create a combined organization under Colorado Rush that will further advance the goals and overall experiences of all players, coaches, and families from both organizations.

The needs and strengths of both clubs are complementary, providing benefits that support both clubs' efforts to deliver a better, more focused soccer experience beyond what either club could accomplish separately.

Formerly known as Altitude FC, the Evergreen, CO based soccer club is now coming under the Rush Soccer name and brand as 'Mountain Rush', which will better allow the club in the Greater Mountain Community just west of Denver the ability to attract the nation's top coaching talent, invest more heavily in local recreational programming, and nurture soccer talent and passion at all skill and age levels. Colorado Rush is committed to building a tighter knit soccer community, and will plan out long-term strategic goals alongside like-minded Rush Soccer branches in the Greater Denver Area.

Altitude FC President, David Stewart remarks, "Unifying as one club, Colorado Rush and Mountain Rush will create many new opportunities to better serve the entire membership. Joining forces gives the organization a rare and unique soccer platform in Colorado and across the nation."

Garry Guyan, General Manager at Colorado Rush adds, "We are excited to welcome Evergreen/Conifer and the surrounding communities to join Colorado Rush. Mountain Rush players will be afforded the same programs and opportunities currently offered to all Colorado Rush members.

Mark Burfeind, former Executive Director at Altitude FC, and Jennifer Jackson, former Technical Director at Altitude FC, will be great additions to Colorado Rush. Their qualifications and knowledge



within the community, coupled with Colorado Rush's expertise will enhance the development of players in the area.

Colorado Rush promotes the development of character through our eleven Rush Core Values and we look forward to sharing our philosophy with our newest members.”

The merger of the clubs is effective today, and both clubs will be working to provide the best possible experience for all families and players involved. It is the mission of Rush Soccer to provide opportunities for all players who have interest in the game, and Colorado Rush is excited to offer this experience to its newest members in the Evergreen area.

Rush Soccer and Mountain Rush will hold an informational question and answer on Friday, December 7th, at 6pm at the Evergreen Fire Protection District, 1802 Bergen Pkwy, Evergreen, CO 80439.

Colorado Rush Soccer is committed to providing an unparalleled soccer experience for all who have interest in the game of soccer. Colorado Rush promotes the development of character, the electricity of competition and the importance of pure enjoyment. We accept the responsibility of teaching life lessons to our athletes to further their growth inside the game and out. We believe that all players should be afforded an equal opportunity to explore their potential and participate in challenging circumstances that will yield positive outcomes. We are committed to making soccer a pleasant, safe and rewarding experience for everyone involved, regardless of age or ability. Through quality coaching, sound leadership and absolute sincerity, Colorado Rush Soccer will work to be the best soccer club in the world.